



Seera Group Outbound Business to Russia

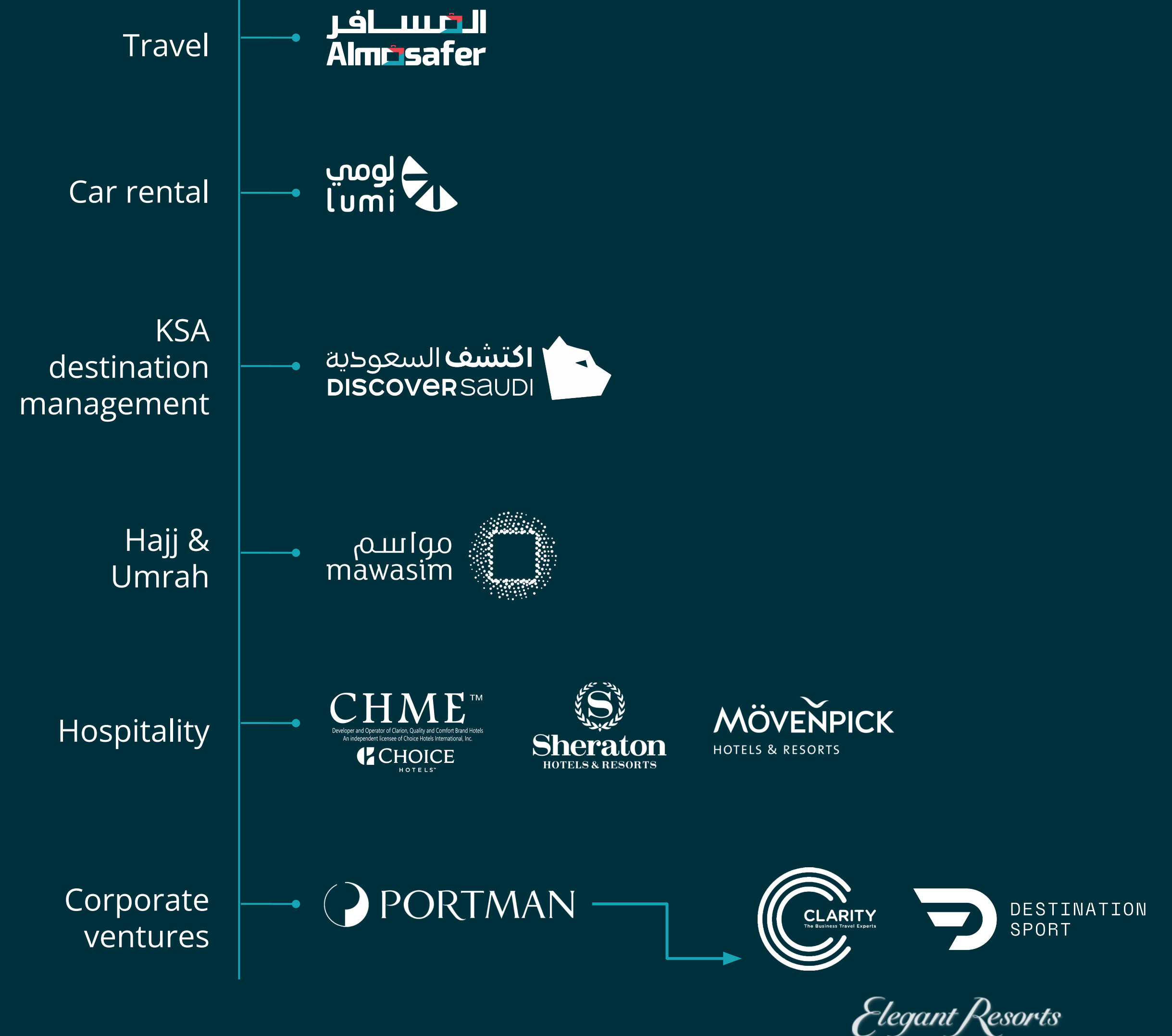
Requirements for DMCs Product

Say hello to Seera

As Seera, we are driven by our vision to open up all the opportunities of travel by connecting cultures. Together, we are working to create global connections that empower people to experience our Kingdom and discover the world like never before.

Over 40 years of experience

We started our journey as Al Tayyar Travel Group. Four decades of dedication have made us the leading travel and tourism company in the MENA region, helping families, businesses, holiday-makers, pilgrims and government officials move around the region and the world.



Travel

Almosafer

Almosafer is the Middle East's leading travel brand, catering to the needs of discerning travellers from Saudi Arabia, the region and beyond. As a fully-fledged omni-channel travel services provider, Almosafer offers a seamless user experience for travel bookings for consumers, corporate & government partners and VIP travellers across state-of-the-art online platforms, call centres, WhatsApp and retail locations with 24/7 travel advisory.

Almosafer has been recognised as a leading travel business for multiple years in a row!



Middle East's Leading
Leisure Travel Agency



Middle East's Leading
Online Travel Agency



Saudi Arabia's Leading
Leisure Travel Agency



Saudi Arabia's Leading
Online Travel Agency



Saudi Arabia's Leading
Travel Management
Company

الموسافر
Almosafer

International Outbound Essentials



Easy to get THERE

Direct Flights preferably operated by the trusted local carries (Saudia & Flynas)

Easy VISA process

Easy access, no paperwork, opportunity to book last minute and GO!

Trendy Destination

High profile and respectable people traveled and spread the word and posted in Social Media

Fresh Air during Summer Season

Escape from the off-season in the region May - September

Good Food

Not necessarily pure Halal, but beef, chicken with herbs and vegetables do great. Georgian cousin was a great success.

DMC Partner Requirements

Seera Group has from 2-5 preferred DMC Partners in every outbound destination.



A well-known and highly recommended by the main Hotels in the destination

Feedback / Recommendation



Direct Contracts with the main Hotels / preferred partner for the main 4 and 5 Star Hotels in Moscow & St Petersburg

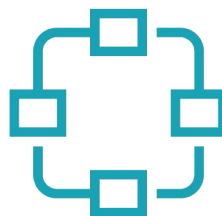


Instant Confirmation for Accommodation and Ground Services is a must

Last Minute Trend



Arabia Speaking Guides
Not all Saudi Nationals speak English



Wide and strong partners network for the extra services
Flowers delivery, Restaurant reservations, Maids etc

Seera Consumer travel highlights



Close to 6 million
Total room nights



5 million
App downloads



45 and counting
retail stores



Close to 6 million
Passengers travelled with Almosafer



Over 1 million
Social media followers



Over 2.5 million
Registered customers

Itinerary Components



Meet & Greet / Private Airport Transportation

- Meet & Greet Service for the first timers
- Large Minivans for Families
- SUV for Couples
- Limousine service for Concierge Customers
- Sim Card service is an advantage



Accommodation 4 & 5 Star in Moscow and St Petersburg

- Hotels with kitchenette facilities (cook, maids)
- Interconnected Rooms
- Close to the center in Moscow and St Petersburg
- Close to the Shopping Malls



Shopping Experience

- Full Day Shopping Tour with a private transportation
- Hands free shopping service
- Access to the lounge in the department stores like CUM & GUM
- Full Day in a large Shopping Mall with dining experience and kids activities



Kids Activities

- Entertainment Parks and Resorts
- Full Day visit to "Dream Island" Moscow



Authentic Experiences

- Railway trip between Moscow & St Petersburg in the traditional Russian style coach in "Krasnaya Strela"
- Traditional Russian Dining Experience in Grand Cafe Dr. Zhivago
- Full Day Peterhof trip with a private boat



Nature Activities

- Full Day Park Visit with the lakes and rivers and the dining experience
- No Hiking!



Private Boat Tours

- Private Moscow River boat trips
- Private night boat experience for the bridge opening in St Petersburg



Skyscrapers and Observation Decks

- Moscow City Mall Visit & Observation Deck with drinks and snack
- Vorobyovy Gory Visit



Thank you for your attention

